



DEPARTMENT OF STATE

Washington, D.C. 20520

MAR 1984

March 13, 1984

MEMORANDUM FOR: Honorable William Casey
Director
Central Intelligence Agency

Subject: Your Participation in CEO Briefing - March 20

Following up on our brief telephone conversation of yesterday, here is the way things stand for the CEO briefing:

PLACE: State Department Operations Center Conference Room, 7th Floor (as you know, there is a podium for your use plus three rear projection screens for slides or film, should you want to use them)

TIME: Your portion of the briefing is from 11:00-11:40am.

OTHER PARTICIPANTS SCHEDULED:

- 9:45 - Under Secretary Eagleburger - Welcomes
- 10:00 - 11:00 - Ambassador Langhorne Motley briefs on US policy in Central America and the Caribbean, and may touch on Latin America. Will have at least a 30-minute Q&A session. As of now, he will give a summation of where we stand with the legislation (a difficult job!)
- 11:00 - 11:40 - William Casey
- 11:40 - 12:00 - Geraldine O'Leary de Macias, former Maryknoll Nun from Nicaragua

SUGGESTIONS FOR YOUR PARTICIPATION:

- A) I hope that you will spell out the Soviet and Cuban threat in the area. (Tony Motley is deliberately not going to touch on this at all.) If possible, my own personal opinion is that it would be dramatic if you could give an estimate

State Dept. review completed

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of the refugee problem that the Gulf Coast States would be faced with from boat people and others by land should the region come under Communist control.

In the mailgram of invitation, we state that the briefing is off the record. I will be introducing you and the others and I will repeat that clearly. If there's anything in particular you'd like me to highlight in your introduction, please let me know.

B) The 12:00-12:30 reception will give you time to talk individually with those of your friends and others who are here and want to meet you. Your participation has evoked very nice interest.

C) Lunch - You will be hosting a table.

Please let me know on the attached list of approximately 30 acceptances to date if there's anyone in particular you'd like seated next to you or on either side.



Gilbert A. Robinson
Special Advisor for
Public Diplomacy

Attachment:

Guest list

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List of Invitees to the
Secretary's Luncheon
for CEO's

Draft sent to SEC'Y 14 February 1984

PROPOSED CEO INVITEES FOR SECRETARY'S
LUNCHEON BRIEFING

Roy A. Anderson
Chairman
Lockheed Corporation

Rand V. Araskog
Chairman & President
ITT

Samuel Armacost
President
Bank of America

Ralph E. Bailey
Chairman
Conoco Inc.

S.D. Bechtel
Senior Director
The Bechtel Group

William W. Boeschstein
President
Owens-Corning Fiberglas Corporation

Thornton F. Bradshaw
Chairman
RCA

Theodore F. Brophy
Chairman
General Telephone & Electronics Corporation

Theodore A. Burtis
Chairman
Sun Company, Inc.

Willard C. Butcher
Chairman
The Chase Manhattan Bank, N.A

Philip Caldwell
Chairman
Ford Motor Company

Paul W. Douglas
Chairman
The Pittston Company

Walter A. Fallon
Chairman
Eastman Kodak

Joseph B. Flavin
Chairman
Singer Company

J. Peter Grace
Chairman
W.R. Grace & Co.

Clifton C. Garvin, Jr.
Chairman
EXXON Coporation

Richard Gelb
Chairman
Bristol-Myers Company

Roberto C. Goizueta
Chairman
Coca-Cola Company

Pierre Gousseland
Chairman & President
AMAX Inc.

Harry J. Gray
Chairman
United Technologies Corp

John J. Horan
Chairman
Merck & Co.

James R. Houghton
Chairman
Corning Glass Works

John V. James
Chairman
Dresser Industries, inc,

Edward G. Jefferson
Chairman
E. I. du Pont de Nemours & Co.

Joseph L. Jones
Chairman & President
Armstrong World Industries, Inc.

David T. Kearns
President
Xerox Corporation

George M. Keller
Chairman
Standard Oil Company of California

Lewis W. Lehr
Chairman
3M Company

Edmund W. Littlefield
Chairman, Executive Committee
Utah International Inc.

John K. McKinley
Chairman
Texaco, Inc.

Richard J. Mahoney
President
Monsanto Company

Keith Crane
Chairman
Colgate-Palmolive Company

Ruben F. Mettler
Chairman
TRW Inc.

Lee L. Morgan
Chairman
Caterpillar Tractor Company

Richard M. Morrow
Chairman
Standard Oil Company

John D. Ong
Chairman
B.F. Goodrich Company

Paul F. Orefice
President
Dow Chemical U.S.A.

Charles W. Parry
Chairman
Aluminum Company of America

Robert H. Quenon
President
Peabody Holding Company, Inc.

David M. Roderick
Chairman
United States Steel Corporation

John G. Smale
President
The Procter & Gamble Company

Roger B. Smith
Chairman
General Motors Corp.

Donald H. Trautlein
Chairman
Bethlehem Steel Corporation

Rawleigh Warner, Jr.
Chairman
Mobil Oil Corporation

John F. Welch, Jr.
Chairman
General Electric Company

W. Clarke Wescoe, MD
Chairman
Sterling Drug

Walter B. Wriston
Chairman
Citicorp

John A. Young
President
Hewlett-Packard Company

List # 2
Alphabetical
by
Company

Mr. Robert A. Schoellhorn
Chairman
Abbott Laboratories

Mr. George J. Sella
President
American Cyanamid Company

Mr. Karl D. Bays
Chairman
American Hospital Supply

Mr. J.J. Allen Overton, Jr.
President
American Mining Corp.

Mr. W. Paul Tippet, Jr.
Chairman
American Motors Corp.

Mr. William A. Marquard
Chairman
American Standard Inc.

Mr. Ralph L. Hennebach
Chairman
ASARCO, Inc.

Mr. Wesley J. Howe
President
Becton Dickinson & Co.

Mr. John B. Fery
Chairman
Boise Cascade

Mr. Eugene J. Sullivan
Chairman
New York, NY 10022

Mr. W. Michael Blumenthal
Chairman
Burroughs Corp.

Mr. Lee A. Iacocca
Chairman
Chrysler Corp.

Mr. William T. Creson
Chairman
Crown Zellerbach Corp.

Mr. John M. Richman
Chairman Dart & Kraft Inc.

Mr. Paul F. Oreffice
President
Dow Chemical

Mr. Monford A. Orloff
President
Evans Products

Mr. John J. Nevin
Chairman
Firestone Tire and Rubber Co.

Mr. H. Brewster Atwater, Jr.
Chairman
General Mills

Mr. Michael G. O'Neil
Chairman & President
General Tire and Rubber Co.

Mr. Robert E. Mercer
Chairman
Goodyear Tire and Rubber Co.

Mr. Robert Hellendale
Chairman
Great Northern Nekoosa Corp.

Mr. James E. Lee
Chairman
Gulf Oil Corp.

Mr. Peter D. Hannaford
Chairman
Hannaford Co.

Mr. Alexander F. Giacco
Chairman & President
Hercules Inc.

Mr. Barron Hilton
Chairman & President
Hilton Hotels Corp.

Mr. Hohn R. Opel
Chairman
International Business Machines

Mr. Donald D. Lennox
Chairman
International Harvester Co.

Mr. Darwin E. Smith
Chairman
Kimberly-Clark Corp.

Mr. Harold W. McGraw, Jr.
Chairman
McGraw-Hill

Mr. Roger E. Birk
Chairman
Merrill Lynch & Co.

Mr. William H. McMurren
President
Morrison-Knudsen Co.

Mt. Robert M. Schaeberle
Chairman
Nabisco Brands, Inc.

Mr. John M. Henske
Chairman & President
Olin Corp.

Mr. C. Edward Acker
Chairman & President
Pan American World Airways

Mr. Edmund T. Pratt, Jr.
Chairman
Pfizer Inc.

Mr. George B. Munroe
Chairman
Phelps Dodge Corp.

Mr. George Weissman
Chairman
Philip Morris Inc.

Mr. William C. Douce
Chairman
Phillips Petroleum Co.

Mr. William H. Spoor
Chairman
Pillsbury Co.

Mr. William D. Smithburg
Chairman
Quaker Oats Co.

Mr. William Stiritz
Chairman
Ralston Purina Co.

Mr. Philip E. Lippincott
Chairman
Scott Paper Co.

Mr. Edward R. Telling
Chairman
Sears Roebuck and Co.

Mr. John G. Breen
Chairman
Sherwin-Williams Co.

Mr. Richard M. Furlaud
Chairman
Squibb and Sons, Inc.

Mr. George M. Keller
Chairman
Standard Oil Co. of California

Dr. Barclay Morley
Chairman
Stauffer Chemical Co.

Mr. Robert A. Pritzker
President
The Marmon Group, Inc.

Mr. Warren M. Anderson
Chairman
Union Carbide Corp.

Mr. Edward W. Duff
Chairman
United States Gypsum Co.

Mr. Ray R. Parfet, Jr.
Chairman
Upjohn Co.

Mr. Carl E. Reichardt
Chairman & President
Wells Fargo and Co.

Mr. Joseph H. Williams
Chairman
The Williams Company